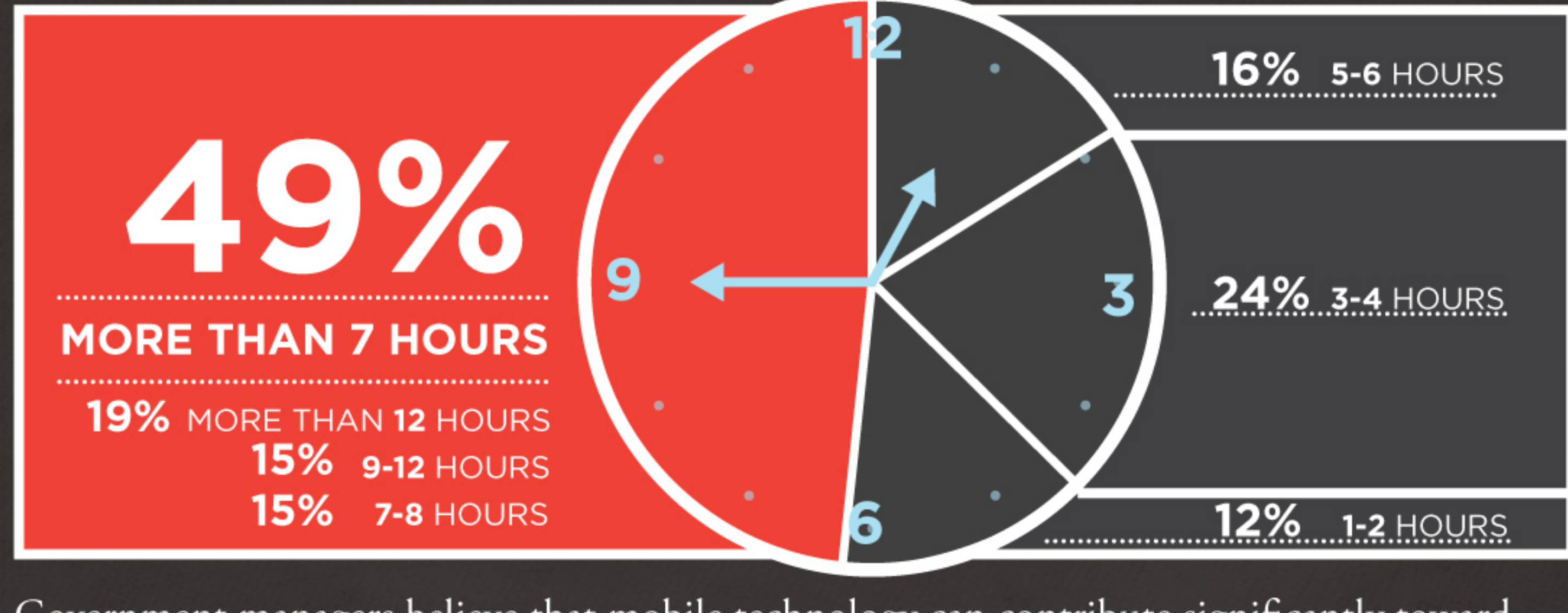# IMPACT
OF MOBILE TECHNOLOGY ON PRODUCTIVITY & OPERATIONS*

Government managers believe that mobile technology can contribute significantly toward improved productivity in Federal government and savings of taxpayer dollars.

AoI Gov.
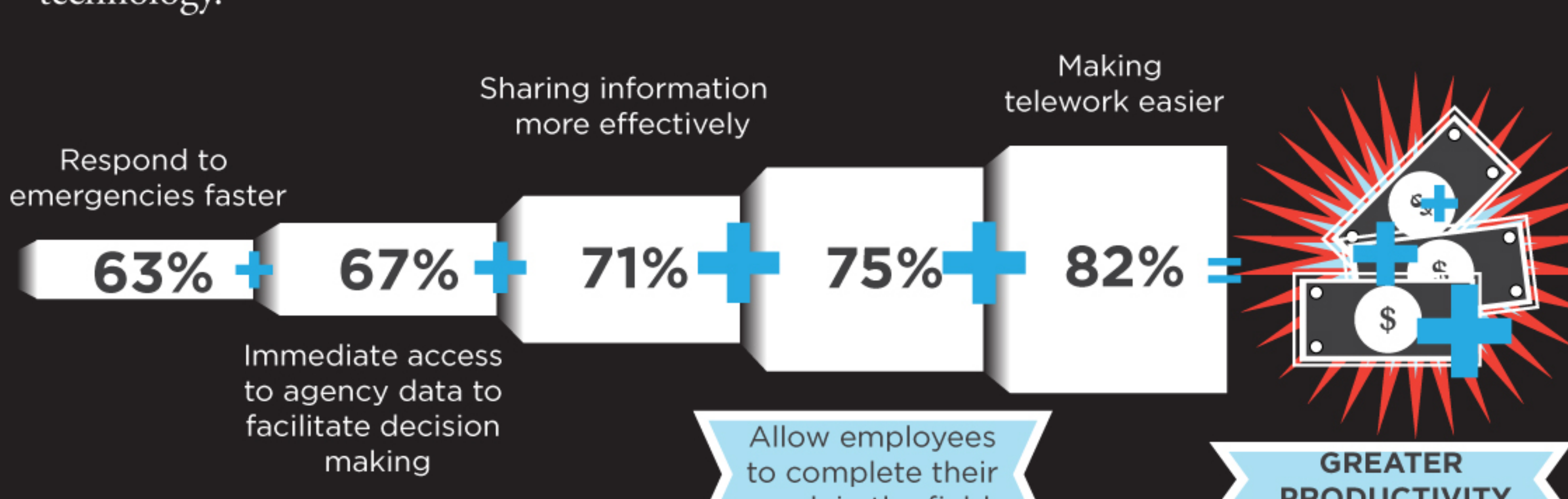

ENABLING EMPLOYEES TO WORK ON THE GO WILL SAVE HOURS

Average hours per week that could be redeployed

49%
MORE THAN 7 HOURS
19% MORE THAN 12 HOURS
15% 9-12 HOURS
15% 7-8 HOURS

16% 5-6 HOURS
24% 3-4 HOURS
12% 1-2 HOURS

Government managers believe that mobile technology can contribute significantly toward improved productivity and savings of taxpayer dollars.
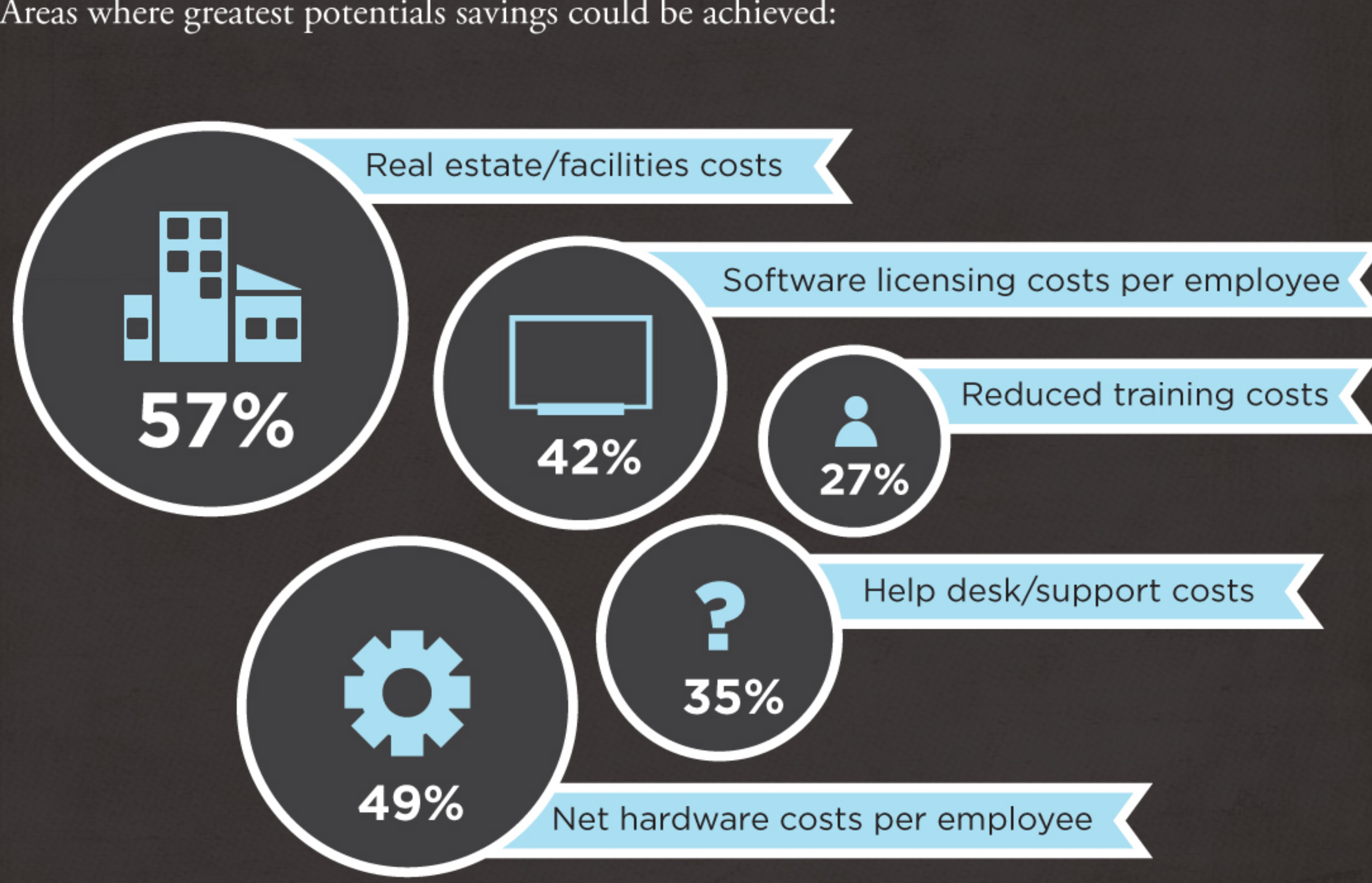

COST SAVINGS EXPECTED THROUGH INCREASED PRODUCTIVITY

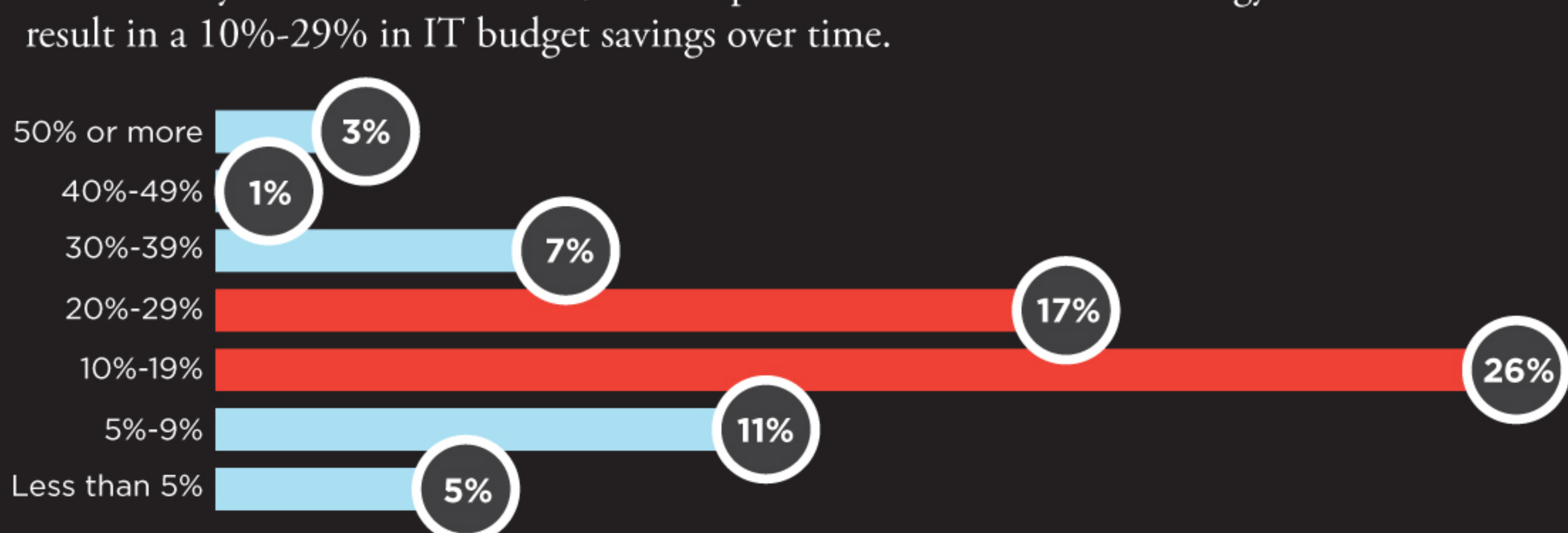Respondents believe that "productivity" and "cost savings" will result from mobile technology.

63% Respond to emergencies faster
67% Immediate access to agency data to facilitate decision making
71% Sharing information more effectively
75% Allow employees to complete their work in the field
82% Making telework easier

GREATER PRODUCTIVITY

PROVISIONING COST SAVINGS POSSIBLE BY MOVING TO MOBILE TECHNOLOGY

Areas where greatest potentials savings could be achieved:

57% Real estate/facilities costs
42% Software licensing costs per employee
27% Reduced training costs
35% Help desk/support costs
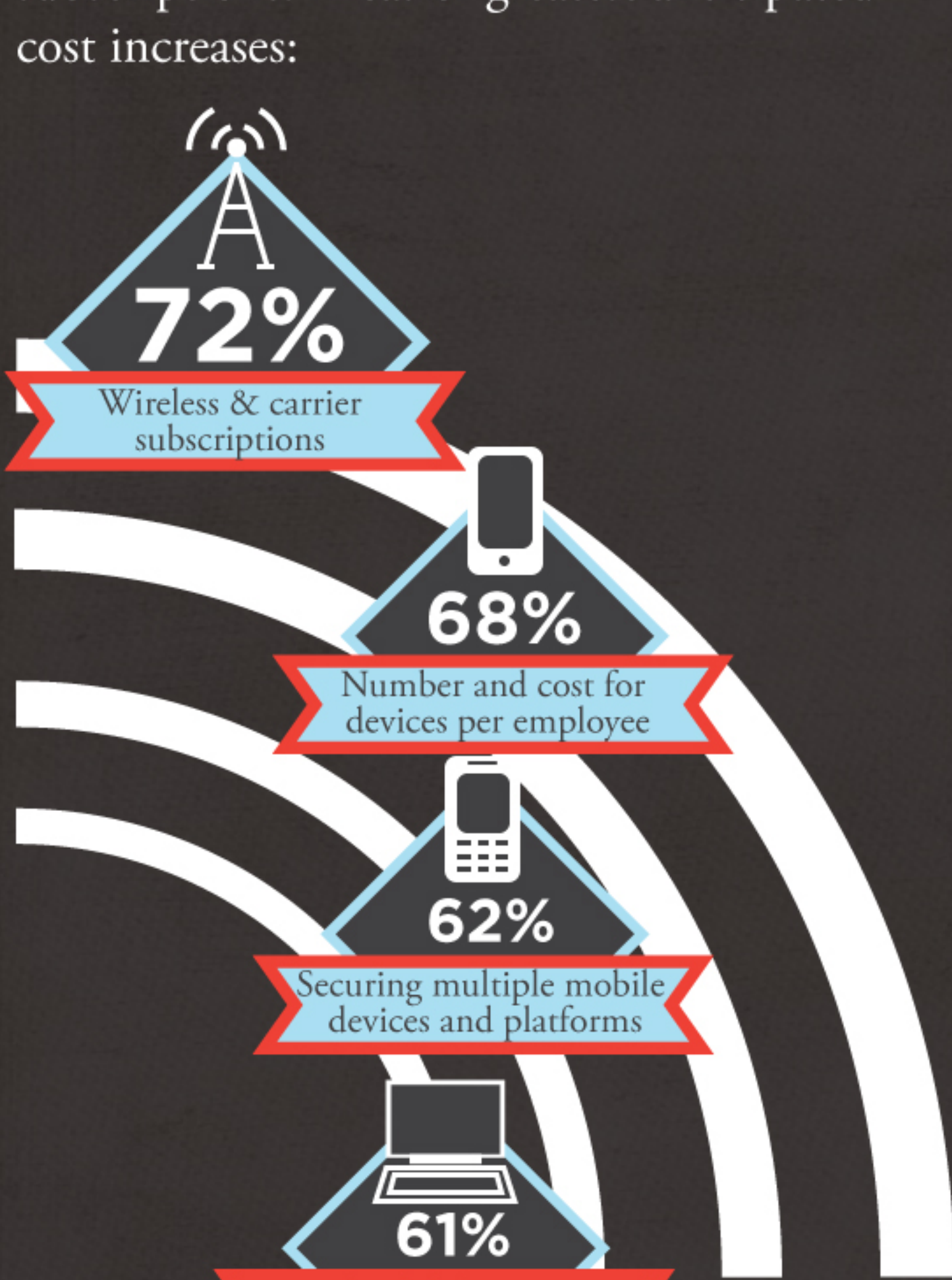**49%** Net hardware costs per employee

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ANNUAL IT BUDGET SAVINGS EXPECTED BY MOVING TO MOBILE STRATEGY

While nearly one-third are unsure, **43%** expect a shift to mobile technology could result in a 10%-29% in IT budget savings over time.

50% or more	3%
40%-49%	1%
30%-39%	7%
20%-29%	17%
10%-19%	26%
5%-9%	11%
Less than 5%	5%

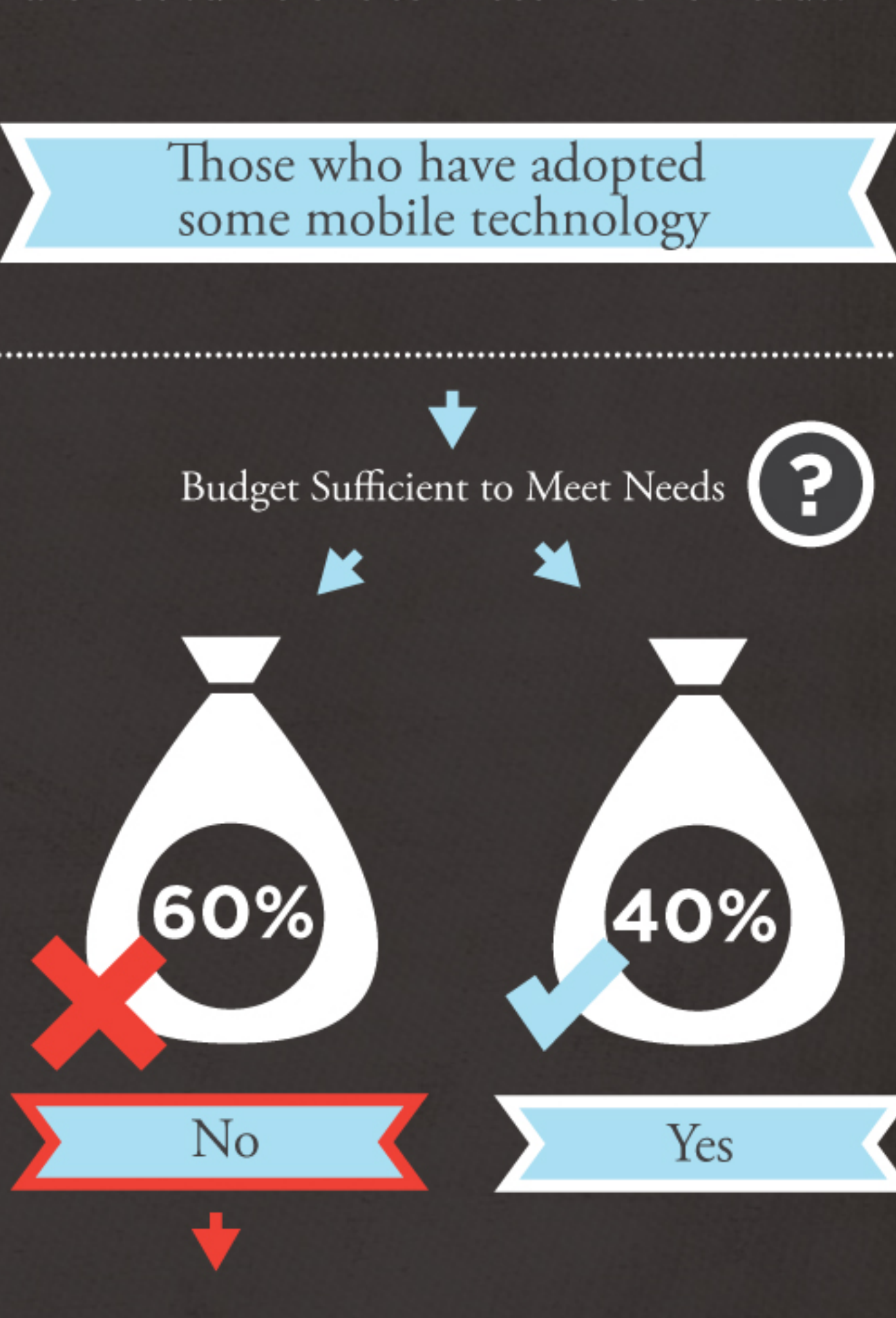0   5   10   15   20   25

BUT... SOME COST INCREASES ARE INEVITABLE WITH MOBILE TRANSITION

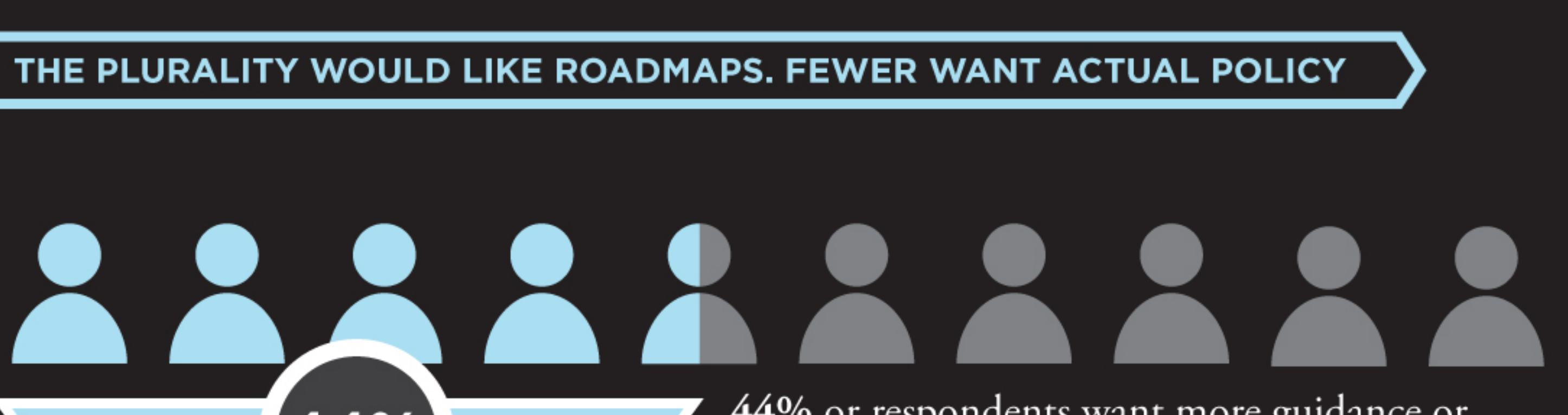**72%** expect higher costs for wireless/carrier subscriptions. Areas of greatest anticipated cost increases:

72% Wireless & carrier subscriptions
68% Number and cost for devices per employee
62% Securing multiple mobile devices and platforms
61% Help desk/support for mobile services

MOBILE BUDGET IS INSUFFICIENT FOR MANY RESPONDENTS

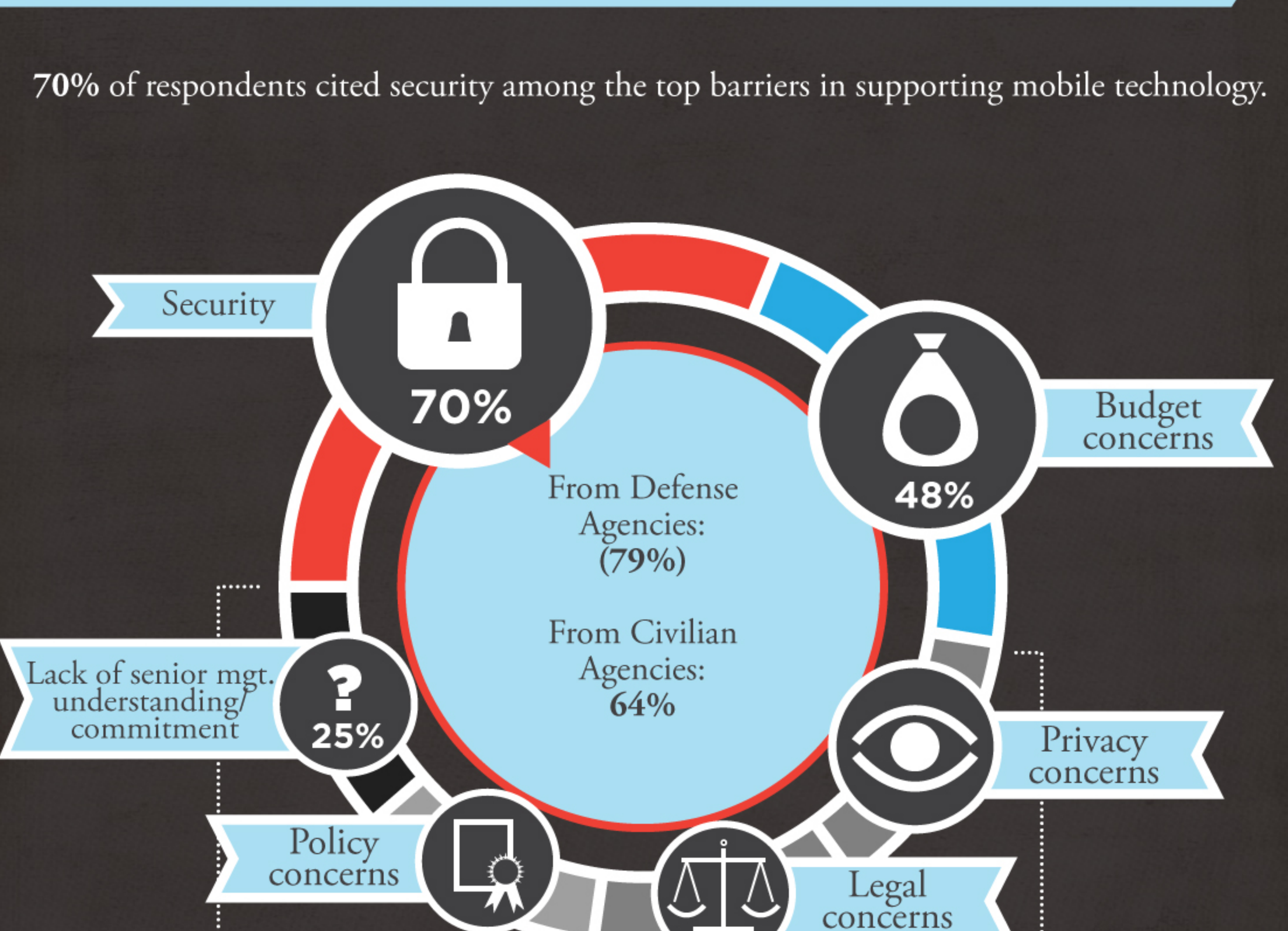**60%** of respondents feel current budgets are not sufficient to meet mobile needs.

Those who have adopted some mobile technology

Budget Sufficient to Meet Needs?

60% No
40% Yes

54% of that group believe that budgets need to increase 'Significantly'.

THE PLURALITY WOULD LIKE ROADMAPS. FEWER WANT ACTUAL POLICY

44% 44% or respondents want more guidance or roadmaps.

41% want better acquistion vehicles to acquire mobility tools.

SECURITY IS THE GREATEST BARRIER TO SUPPORTING MOBILE TECHNOLOGY.

70% of respondents cited security among the top barriers in supporting mobile technology.

70% Security
48% Budget concerns
25% Lack of senior mgt. understanding/commitment
Policy concerns
Privacy concerns
Legal concerns
Less than 30%

From Defense Agencies: (79%)
From Civilian Agencies: 64%

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